



Sustaaain and consulting agency Odds announce the formalization of a partnership combining their expertise, from software to field data collection, to help agri-food companies meet growing sustainability regulatory requirements: EUDR, CSRD, CSDDD, carbon accounting and GHG reporting.

Sustaaain and Odds already share offices, some of their clients, and a common vision for supporting companies through their sustainable transformation. The partnership announced today formalizes a collaboration that has been building for some time, with the goal of creating a complementary offering to address the market's pressing needs.

The agri-food sector is undergoing significant market consolidation, while regulatory pressure keeps intensifying. Companies no longer have a choice: they must rethink the way they work and durably embed extra-financial criteria into their decision-making to safeguard business continuity.

Sustaaain brings its ability to encapsulate business expertise into software and data solutions, enabling the market to secure its compliance. Sustaaain's platform stands out through its processing of extra-financial data, its management of complex workflows, and a multi-layer, multi-framework architecture.

Odds brings its business expertise in the sustainability and compliance frameworks that have become critical for the agri-food sector, including EUDR, CSRD, CSDDD, carbon accounting and GHG reporting. The agency also brings its ability to collect data directly in the field, close to the supply chains it serves.

Together, the two organizations aim to offer a complementary solution, from field data collection through to regulatory reporting, to address the pressing needs of agri-food companies.



"Sustaain and Odds share the conviction that sustainability disclosures compliance cannot rely solely on tools, nor solely on business expertise: it takes both. This partnership allows us to offer the market an integrated response, from field data collection through to regulatory reporting."

Clément Collignon
Founder & CEO at Sustaain



"The agri-food market is consolidating, regulatory pressure is intensifying, and companies no longer have a choice: they must rethink how they work and make extra-financial criteria a core pillar of their decision-making to safeguard business continuity. This partnership with Odds gives them the concrete means to make that shift."

Charles-Emmanuel Frénoy
Co-founder & Impact Director at Sustaain



"This partnership with Sustaain formalizes a closeness we already experience daily. By combining our expertise in regulatory frameworks and our ability to collect field data with the power of their platform, we offer the agri-food market a complete answer to increasingly complex compliance challenges."

Stéphane Bouquet
Director of Odds



"Between field data and the claims a company ultimately makes, there has to be a robust evidence trail. Our role is to build that trail and turn the information into something the business can understand and use. Our partnership with Sustaain allows us to keep that chain intact, from data collection and compliance through to decision-making and corporate communications."

Céline Dubreuil
ESG Consultant specialising in carbon accounting at Odds



About Sustaain

Sustaain builds software and data solutions that help companies manage sustainable compliance and process extra-financial data through complex workflows and a multi-layer, multi-framework platform.

About Odds

ODDS is an independent sustainability consultancy and evidence-based corporate communications agency. A certified B Corp, it helps companies structure their sustainability programmes, collect and validate data, produce disclosures, and turn their results into clear, substantiated communications. The agency has particular expertise in agri-food and natural raw material supply chains, working from field data through to regulatory and voluntary reporting frameworks.

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